



2018 Terry Hershey Texas Women in Conservation Award

NOMINATION CRITERIA AND INSTRUCTIONS

Terry Hershey Texas Women in Conservation Award Program

Audubon is looking for Texas women who embody the spirit and passion for conservation of the famed Terry Hershey, who has been called “a force of nature for nature”.

Audubon’s Texas Women in Conservation Program recognizes outstanding women leaders in today’s conservation movement throughout the Lone Star State, supports opportunities in Texas for girls and women to become more involved in conservation and environmental sciences, and engages women on important issues related to conservation in Texas.

Terry Hershey devoted and invested substantial passion, time, energy, and resources in significant conservation projects in Houston and throughout Texas. Mrs. Hershey was a former member of the Texas Parks and Wildlife Commission and a founding board member of Buffalo Bayou Preservation Association, Houston Audubon Society, Lady Bird Johnson Wildflower Research Center, The Park People, and Urban Harvest. She also was a past board member for Audubon Texas, the National Audubon Society, National Recreation and Park Association, and The Trust for Public Land.

Audubon Texas will host the fourth annual **Texas Women in Conservation Luncheon in Houston on March 29, 2018**, and present an esteemed group of women leaders in today’s conservation movement throughout the Lone Star State with the Terry Hershey Texas Women in Conservation Award.

Call for Nominations

Do you know a woman who has made an exceptional difference in Texas conservation?

Audubon, along with the Texas Women in Conservation Terry Hershey Award Program Steering Committee, is seeking nominations of women conservationists who have shown leadership, innovation, and passion for protecting the landscapes and wildlife of the Lone Star State.

Nominations are accepted from individuals and organizations who complete and submit the enclosed nomination application by the **Tuesday, August 15, 2017 at 5:00 p.m.** Nominations must be emailed to texaswic@audubon.org.

For questions, contact Haily Summerford at 469-526-1990 or hsummerford@audubon.org.

NOMINATION CRITERIA

In evaluating applications, special consideration will be given to candidates who exhibit the following:

- Deep and enduring passion for nature
- Strong focus on conservation and conservation education
- Outstanding dedication, enthusiasm, and commitment that inspires future leaders
- Unwavering persistence to achieve conservation outcomes
- Commitment to initiatives in preservation, restoration, education and enhancement of our natural world to enrich the quality of the environment
- Development of unique initiatives in preservation, education, and beautification which make a positive impact upon the community

As a guide for considering potential nominees, the following categories of achievement are suggested:

- a. Pioneer – individuals who have shown persistence, innovation and extraordinary commitment to conservation through their actions and achievements which have advanced conservation science, practices, or community engagement. Potential nominees may exhibit all or some of the following qualities:
 - i. Innovation in research or conservation practices
 - ii. Success in social engagement / community education
 - iii. Long-term commitment and persistence to conservation in Texas
 - iv. Outstanding achievement in policy or public advocacy
 - v. Represent the next generation of conservation leadership
- b. Professional – individuals who have shown a commitment to conservation through their profession. Potential nominees may be in the following fields, among others:
 - i. NGO/non-profit leader
 - ii. Educator
 - iii. Academic/researcher
 - iv. Land/resource manager
 - v. Journalist/communications
 - vi. Legal and policy
 - vii. Industry
- c. Philanthropist – individuals who have shown a commitment to conservation through their philanthropic actions or support. Potential nominees may have demonstrated their commitment through the following actions:
 - i. Organization building in conservation
 - ii. Making big strategic moves in conservation
 - iii. Long-term support of conservation
 - iv. Next generation leadership in conservation

NOMINATION INSTRUCTIONS

To be considered for these awards, please submit the following materials in the order listed below. ***Please type all materials.***

1. NOMINEE'S PROFILE

Please complete the applicant profile using the template provided. Thorough and descriptive responses are encouraged and will be more helpful in the selection process.

2. LIST OF CO-NOMINATORS (Optional)

Feel free to list up to three additional supporters of this nomination.

SUBMISSION GUIDELINES

- Electronic applications via email are required. Electronic submissions should be sent to texaswic@audubon.org.
- Retain an electronic copy of your application for your records.
- Incomplete applications will not be considered.
- Please do not submit additional materials. They will not be considered in the selection process.
- Website links to additional information about the nominee are acceptable.
- Nominators will be notified by email once their application has been received.
- Previous nominations will be included in the 2018 selection process unless the nominator requests otherwise.

Applications must be emailed to texaswic@audubon.org by **Tuesday, August 15, 2017 at 5:00 p.m.**

Contact Haily Summerford with any questions: 469-526-1990 (office) or hsummerford@audubon.org.

Award winners will be notified of their selection in September 2017.

Audubon Texas sponsors the Terry Hershey Texas Women in Conservation program. All gifts in support of this award and all proceeds from Audubon's annual event will support the enhancement of citizen science, conservation, and educational activities in Texas that focus on engaging women and girls in stewardship and conservation of the natural world.

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NOMINEE'S PROFILE

NOMINATOR'S INFORMATION	
Your name:	Mr. Ms. Mrs. Dr.
Home address, city, state, and zip:	
Phone:	
Email:	
NOMINEE INFORMATION	
Nominee name:	Ms. Mrs. Dr.
Nominee address, city, state, and zip:	
Nominee phone:	
Nominee email:	
OVERVIEW of QUALIFICATIONS	
Please provide a brief, but complete description of why the nominee qualifies for the Terry Hershey Texas Women in Conservation Award. It is important to provide specific examples where possible. Attached pages are acceptable with a two (2) page maximum length (including this page), 12-point font, and single-spaced formatting.	

PROFESSIONAL AND COMMUNITY ACTIVITIES

Rather than provide a comprehensive list, please select up to five activities you deem most significant for this award application.

Activity/organization:	Description	Dates of involvement:

HONORS AND AWARDS

Rather than provide a comprehensive list, please select up to five honors or awards you deem most significant for this award application.

Honor/Award:	Year received:

Signature of nominator: _____

Date: _____